



Information on becoming a Director of the Discover Lanark BID Company

What does it involve?

Responsibility for:

- Oversight of the delivery of projects and services laid out in the Discover Lanark Business Plan
- Ensuring that the Company is operated in an efficient and effective manner
- Ensuring proper financial management and transparent decision making
- Decision-making relating to applications for grants made to the BID (e.g. shop frontage scheme, marketing and events grants etc.
- Monitoring performance of the BID company against its objectives and publishing the Company's Annual Report(s)
- Making amendments to the projects delivered, should new opportunities or changes in circumstances arise in the best interests of the whole business community.
- The strategic direction of the BID
- Signing and adhering to an agreed Code of Conduct relating to the position of a Director on the BID Board, including completing a Register of Interests on taking up the position.

Accountable to: the Membership of the Company and all BID Levy Payers

Terms: The positions on the Board will be voluntary and unpaid and Directors will be expected to attend all Board Meetings - at least 6 per year.

What skills will I need?

Above all the BID Board needs people with a passion and enthusiasm for improving the local trading environment for the benefit of the whole community.

Desirable skills on the Board will include:

- Financial management/accountancy
- Marketing
- I.T. and social media
- Legal services
- Planning /facilities
- Event Management



